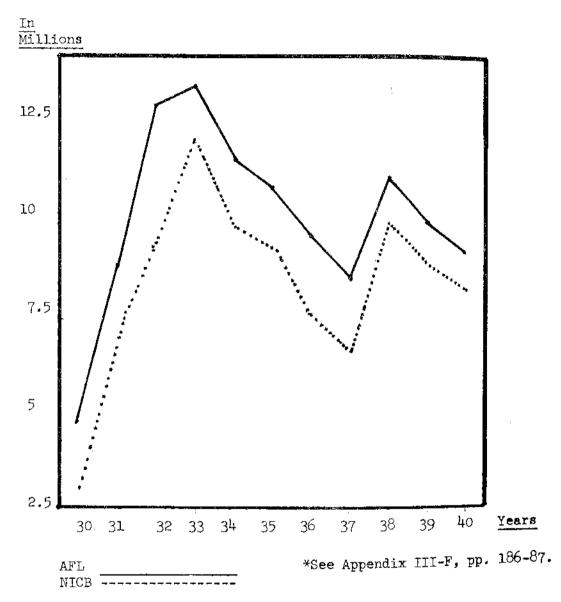
APPENDIX III

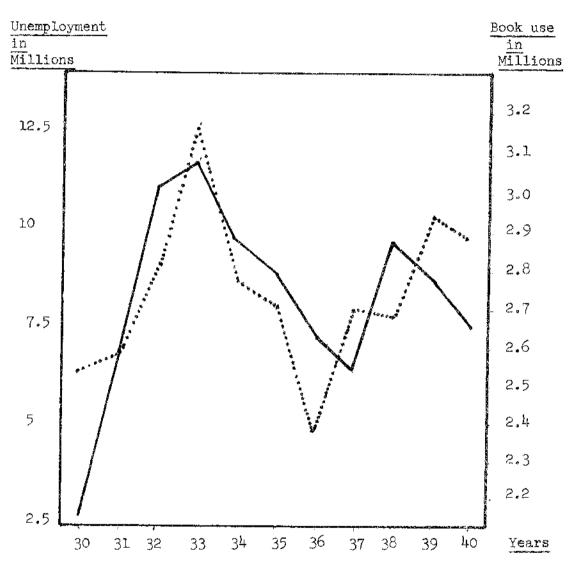
CHARTS

A. Unemployment Figures: Chart I



Broadus Mitchell suggests that the unemployment estimates prepared by the National Industrial conference Board are the most sensitive, and that those prepared by the American Federation of Labor are the most accurate for the period 1930-1940.* Both are charted here for comparison purposes. While the NICB figures are generally lower than those of the AFL, they follow identical trends. The NICB figures will be compared with book circulation statistics.

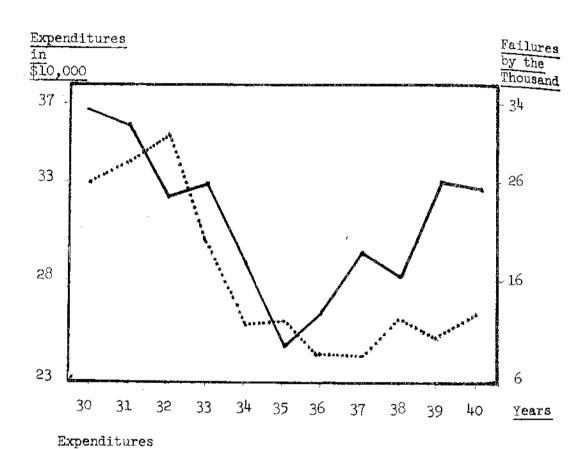
B. Unemployment and Book Circulation: Chart II



Unemployment
Book circulation -----

The extent to which unemployment affected book circulation during the depression is exhibited here. For the first seven years, all trends were in the same direction. Thereafter, except for the final year, they were in opposite directions, suggesting that other influences were operating.

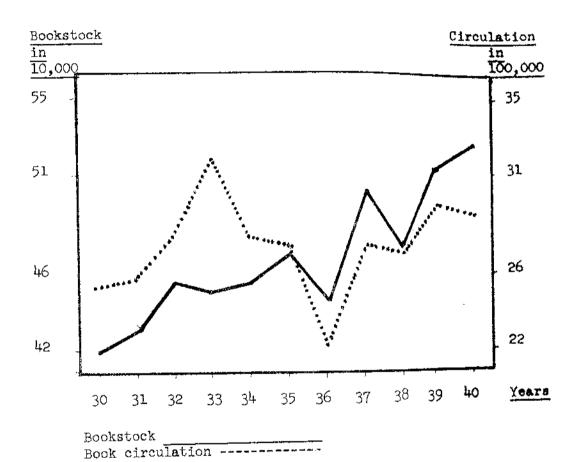
C. Commercial and Industrial Failures and Library Expenditures: Chart III



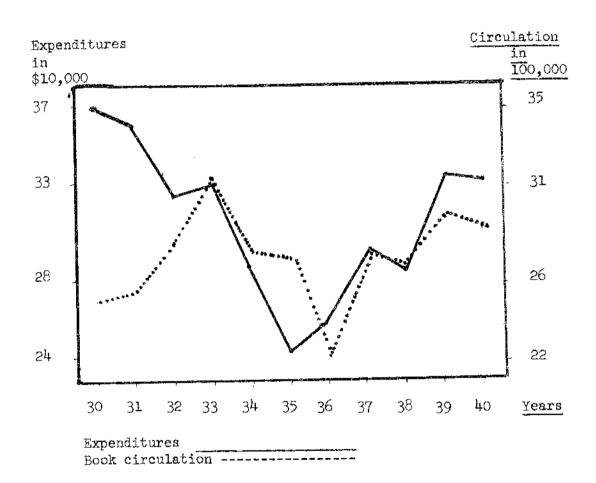
Commercial and industrial failures cut into the tax base of public libraries during the decade. The ability of cities to support library service lessened as the number of failures increased. The graph suggests the level of interrelationship.

Failures

D. Bookstock and Circulation: Chart IV



E. Expenditures and Circulation: Chart V



F. Statistics on which Charts Are Based

Economic Figures*

| Year | Business | Unemployment, | Unemployment, |
|------|----------|---------------|---------------|
| | Failures | AFL | NICB |
| 1930 | 26,355 | 4,735,000 | 2,896,000 |
| 1931 | 28,285 | 8,568,000 | 7,037,000 |
| 1932 | 31,822 | 12,870,000 | 11,385,000 |
| 1933 | 19,859 | 13,271,000 | 11,842,000 |
| 1934 | 12,092 | 11,424,000 | 9,761,000 |
| 1935 | 12,244 | 10,652,000 | 9,092,000 |
| 1936 | 9,607 | 9,395,000 | 8,756,000 |
| 1937 | 9,490 | 8,282,000 | 6,403,000 |
| 1938 | 12,836 | 10,836,000 | 9,796,000 |
| 1939 | 11,408 | 9,979,000 | 8,786,000 |
| 1940 | 13,619 | 9,104,000 | 7,607,000 |

AFL American Federation of Labor NICB National Industrial Conference Board

Library Figures**

| Year | Median | Median | Median |
|--|---|---|---|
| | Circulation | Expenditures | Bookstock |
| 1930 1931 1932 1933 1934 1935 1936 1937 1938 1939 | 2,542,199 2,584,580 2,819,757 3,170,742 2,788,421 2,723,623 2,238,204 2,703,106 2,685,928 2,947,292 2,894,026 | \$368,545 359,436 324,235 331,826 291,161 249,323 267,222 296,585 285,104 332,686 330,296 | 423,456 431,854 455,609 453,633 454,192 473,194 442,578 504,912 466,049 512,179 525,076 |

*Source of economic figures:

Broadus Mitchell, Depression Decade: From New Era through New Deal, 1929-41, Economic History of the United States Series Vol. IX, First Torchbook Edition (New York: Harper and Row, 1969), pp. 439, 453.

**Source of library figures:

| | • - |
|------|--|
| 1930 | Library Journal 57 (May 15, 1932): 486. |
| 1931 | Library Journal 57 (June 1, 1932): 513. |
| 1932 | American Library Association Bulletin 27 (May 1933): 226-27. |
| 1933 | American Library Association Bulletin 28 (April 1934): 179. |
| 1934 | American Library Association Bulletin 29 (April 1935): 196. |
| 1935 | American Library Association Bulletin 30 (April 1936): 254. |
| 1936 | American Library Association Bulletin 31 (April 1937): 240. |
| 1937 | American Library Association Bulletin 32 (April 1938): 271-72. |
| 1938 | American Library Association Bulletin 33 (April 1939): 278. |
| 1939 | American Library Association Bulletin 34 (April 1940): 268. |
| 1940 | American Library Association Bulletin 35 (April 1941): 243-45. |
| | |